**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| **DATE:** | **26-06-2025** |
| **Team ID :** | **LTVIP2025TMID58052** |
| **Project Name :** | **LearnHub: Your Center for Skill Enhancement** |

This document defines key **problem statements derived directly from learner persona and feedback mapping**, focusing on the challenges and frustrations learners experience related to online skill learning, course discovery, and engagement on LearnHub. Addressing these problems is central to enhancing the effectiveness and learner satisfaction of the platform.

**1. Limited Visibility of Learning Progress and Motivation**

**Problem Statement:** Learners on LearnHub often lack clear, real-time visibility into their course progress and milestones, leading to decreased motivation and uncertainty regarding their advancement in the learning journey.

* **Derived from Learner Persona (THINKS):** “Am I making progress?”, “Will this help me get placed?” (implies concern about measurable learning outcomes).
* **Derived from Learner Persona (DOES):** “Checks dashboard for updates.” (indicates active seeking of progress information).
* **Derived from Learner Persona (FEELS):** “Anxious about slow progress,” “Encouraged when seeing progress” (shows emotional impact of clear progress tracking).

**2. Challenges in Discovering Suitable Courses**

**Problem Statement:** Learners may find it challenging to locate courses that align with their skill level and goals due to the broad catalog on LearnHub, leading to confusion and potential disengagement during course exploration.

* **Derived from Learner Persona (SAYS):** “Hope I find the right course easily.”
* **Derived from Learner Persona (DOES):** “Browses through multiple courses before enrolling.” (highlights the effort needed to identify suitable content).
* **Derived from Learner Persona (FEELS):** “Overwhelmed by options,” “Relieved when finding the right course” (implies friction in the discovery process).

**3. Limited Learner-Instructor and Peer Interaction**

**Problem Statement:** Learners may experience gaps in interaction with instructors and peers, which can lead to delayed doubt resolution and a lack of community engagement within LearnHub’s learning environment.

* **Derived from Learner Persona (SAYS):** “Discussion forums are helpful” (implies a need for accessible interaction channels).
* **Derived from Learner Persona (DOES):** “Posts questions in forums, comments on lessons.” (indicates the need for active engagement options).
* **Derived from Learner Persona (THINKS):** “Will I get my doubts cleared quickly?” (ties to potential frustration due to slow or unclear communication).

**4. Accessibility and Learning Flexibility Concerns**

**Problem Statement:** Learners may face challenges accessing learning content seamlessly across devices and managing learning within flexible schedules, impacting consistent learning experiences on LearnHub.

* **Derived from Learner Persona (THINKS):** “Can I continue on my phone later?” (reflects concerns about device flexibility).
* **Derived from Learner Persona (DOES):** “Logs in at different times, uses multiple devices.” (indicates the need for synchronization and flexibility).
* **Derived from Learner Persona (FEELS):** “Frustrated when progress isn’t saved,” “Satisfied with smooth continuation” (implies the impact of seamless access).

**Conclusion**

These problem statements succinctly summarize the **core pain points learners face on LearnHub** during their online learning journey. By focusing on **enhancing transparent progress tracking, simplifying course discovery, improving learner-instructor and peer interaction, and ensuring flexible, seamless access across devices**, LearnHub can effectively address these issues, leading to a more satisfying, engaging, and successful learning experience for its users.